



A TALE OF PASSION & LIFESTYLE

A UNIQUE PARTNERSHIP

**NAUTOR
SWAN**

CLUBSWAN
RACING

Nautor Swan

A SWAN IS A SWAN

Nautor Swan is an iconic name in the sailing world, whose current glory is rooted in its history.

Founded in 1966, Nautor Swan is recognised all over the world for building **outstanding sailing yachts**, recognised all around the world for the perfect combination of **style, elegance, craftsmanship, endurance and performance**.

All yachts delivered by the iconic yard, located in Pietarsaari, Finland, are underpinned by a **common heritage** and benefit from extensive R&D and engineering resources.

With a state-of-the-art facility based in Pietarsaari, a Global Service with four hubs in the Med and 18 service points, the divisions ClubSwan Racing, Brokerage and Charter, Nautor is a brand with a global presence across all sailing seas.



Nautor Swan

THE YACHTS

Swan Yachts: more traditional, retain the familiar element of cruising comfort along with their ability to compete when required - Swan 48, Swan 54, Swan 55, Swan 58, Swan 65, Swan 78, Swan 80

ClubSwan Yachts: offer a more conceptual vision with the accent on high performance values and competitive sailing potential. Innovative solutions are focused upon maximising these qualities - ClubSwan 36, ClubSwan 43, ClubSwan 50, ClubSwan 80, ClubSwan 125 and the new ClubSwan 28.

Maxi Swan: are the expression of seaworthiness in every sea and condition, elegance and comfort, style and modernity - Swan 88, Swan 98, Swan 100, Swan 108, Swan 120, Swan 128

MotorYacht Division: high-performance chase boat with innovative features to tap into a new audience - Swan Shadow, Swan Overshadow, Swan Arrow



Nautor Swan

THE CLUB

A VERY UNIQUE COMMUNITY
OF OUTSTANDING PEOPLE
SHARING THE SAME PASSION AND VALUES

Nautor Swan has created ClubSwan to gather all the Swan owners together under one roof, and develop the passion and the enjoyment that Swans bring to their owners, close friends and all those supporting the on-going Swan legend by promoting the spirit of Swan.

ClubSwan appreciates and treasures the passion and the respect for nature and sport, and values **beauty, elegance, freedom** and challenge. ClubSwan intends to be a reference point for all its Members —offering events, qualified services and outstanding opportunities while increasing the **occasions for meetings and exchanges amongst Members.**

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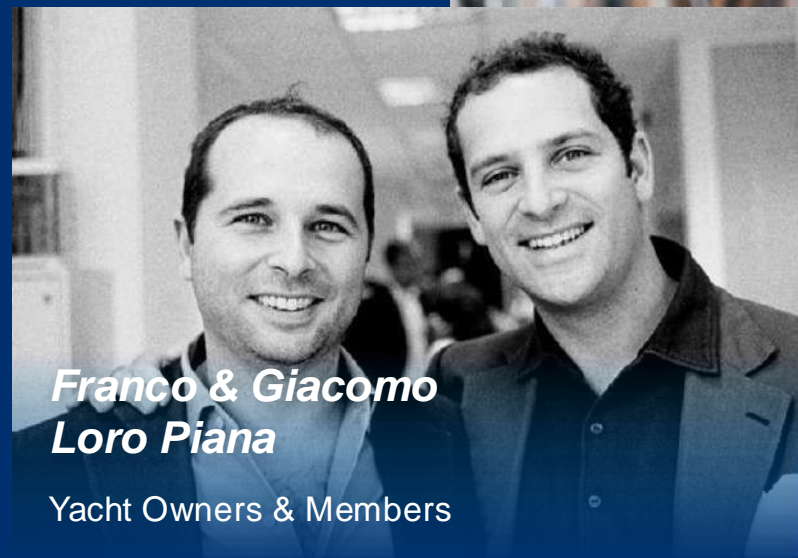
Honorary
Members

2300 +

Swan
Owners

5.000 +

Guest
Members



*Franco & Giacomo
Loro Piana*

Yacht Owners & Members



German Frers

Honorary Member



Andy Bianchedi

Yacht Owner & Member



Paul Cayard

Honorary Member



Enrico Chieffi

Senior Advisor & Sailor



Nautor Swan

OUR WORLD

2300 +

Swan Owners

5.000 +

Guests
& Supporters

18

Current
Models

55 +

Years
Of Experience

5

Continents
Covered

35+

Events
Every Year

CLUBSWAN

RACING



ClubSwan Racing

THE TRUE EXPRESSION OF THE SWAN SPIRIT

CLUBSWAN RACING IS THE BRANCH MANAGING THE NAUTOR SWAN RACING WORLD AND REPRESENTS A BENCHMARK IN HIGH-PERFORMANCE YACHT RACING ORGANISATION AND EVENTS.

WITH TOP-LEVEL, FRIENDLY AND FAIR COMPETITION ORGANIZATION, CLUBSWAN RACING AIMS TO REPRESENT THE BEST EXPRESSION OF THE SPIRIT OF SWAN.

RACING IS IN SWAN'S DNA SINCE THE BEGINNING AND CLUBSWAN'S THRILLING REGATTAS ARE THE **MOST EAGERLY AWAITED EVENTS** BY NAUTOR'S COMMUNITY OF SAILORS. CLUBSWAN RACING WITH ITS DEDICATED RACING OFFICE IS LEADER IN THE ORGANIZATION OF TWO DIFFERENT REGATTA MODELS: ONE DESIGN AND RATING.

WITH A DEDICATED **PROFESSIONAL RACING TEAM**, LEAD BY FEDERICO MICHETTI, CLUBSWAN RACING HAS A **VERY EXCITING EVENTS CALENDAR** FROM THE **MED TO NORTHERN EUROPE**.

JEWELS IN THE CROWN OF THE CLUBSWAN RACING PROGRAM ARE THE **ROLEX SWAN CUP**, ORGANIZED TOGETHER WITH THE YACHT CLUB COSTA SMERALDA (PORTO CERVO), **THE NATIONS TROPHY** AND THE **ONE DESIGN WORLDS**, DEDICATED TO THE SWAN ONE DESIGN YACHTS.

CLUBSWAN
RACING

THE RACING EXPERIENCE



ONE DESIGN

THE NATIONS LEAGUE



© ClubSwan Racing | Studio Feng



THE NATIONS LEAGUE STANDS AS A PREMIER REGATTA SERIES EXCLUSIVELY DEDICATED TO SWAN ONE DESIGN YACHTS, INCLUDING THE CLUBSWAN 36, CLUBSWAN 50, SWAN 45, CLUBSWAN 42, AND THE UPCOMING CLUBSWAN 28 AND CLUBSWAN 43. THIS SERIES NOT ONLY RECOGNIZES INDIVIDUAL CLASS WINNERS BUT ALSO THE TOP-PERFORMING NATIONS.

OFFERING A DISTINCTIVE BLEND OF FAIR AND COMPETITIVE RACING, THE NATIONS LEAGUE PROVIDES A UNIQUE OPPORTUNITY FOR SWAN YACHT OWNERS, SAILING COMMUNITY PARTNERS, AND ENTHUSIASTIC FOLLOWERS TO COME TOGETHER. BEYOND THE THRILL OF THE RACE, THE EVENT SERVES AS A PLATFORM FOR ENGAGING SOCIAL GATHERINGS, FOSTERING CONNECTIONS AND CAMARADERIE WITHIN THE VIBRANT SWAN COMMUNITY.

THE NATIONS TROPHY



THE NATIONS TROPHY WAS LAUNCHED IN 2017 AS A FOCAL EVENT IN THE WORLD OF SWAN ONE DESIGN ACTIVITY TO REVITALIZE THE CONCEPT OF COMPETITION AMONG NATIONS.

FOLLOWING THE SUCCESS OF THE INAUGURAL EVENT, NAUTOR SWAN HAS EXTENDED THE CONCEPT BY INTRODUCING FROM 2018 SEASON-LONG **THE NATIONS LEAGUES**.

THE NATIONS TROPHY TAKES PLACE EVERY OTHER YEAR AND TILL TODAY IT TOOK PLACE AS FOLLOWS:

- 2017 PALMA DE MALLORCA
- 2019 PALMA DE MALLORCA
- 2021 PALMA DE MALLORCA
- 2023 PORTO CERVO

FROM 2025 **THE EVENT WILL BE OPEN ALSO TO RATING SWANS**, WITH THE AIM OF CELEBRATING THE WHOLE CLUBSWAN FAMILY.



A UNIQUE EXPERIENCE

COMBINING SPORT, PASSION, EXCLUSIVITY,
GLAMOUR AND SUSTAINABILITY.

WITH REGATTAS BASED ON TOP-LEVEL, FRIENDLY AND FAIR
COMPETITION, CLUBSWAN RACING AIMS TO REPRESENT THE
BEST EXPRESSION OF THE SPIRIT OF SWAN.

IT IS NOT ONLY A MATTER OF SAILING FAST AND ACHIEVING
THE BEST SCORING, BUT ALSO FACILITATING OTHER
OBJECTIVES AND ACCOMPLISHMENTS SUCH AS SETTING
NEW RECORDS, SHARING INCREDIBLE STORIES, CREATING
UNFORGETTABLE EXPERIENCES, TEAM EFFORTS,
REMARKABLE CHALLENGES AND UNIQUE ADVENTURES.

FOR KEEN RACERS, CLUBSWAN RACING PROVIDES BOTH ONE
DESIGN REGATTAS AS WELL AS RATING EVENTS AT THE
HIGHEST LEVEL, COMBINED WITH THE COLLABORATION OF
PRESTIGIOUS PARTNERS, UNFORGETTABLE SOCIAL
FUNCTIONS AND UNPARALLELED MOMENTS.



ClubSwan Racing

THE NATIONS LEAGUE EXPERIENCE



HIGH-LEVEL RACING MANAGEMENT

- **PROFESSIONAL PRO AND UMPIRES TEAM**

THE NATIONS LEAGUE SEES AN OUTSTANDING ON-THE-WATER TEAM, COMPOSED OF TOP LEVEL PROFESSIONALS

- **TECHNICAL COMMITTEE**

PROFESSIONAL CHIEF MEASURERS TEAM ONSITE AT ALL EVENTS AND AVAILABLE FOR ASSISTANCE AWAY FROM EVENTS THROUGH THE CLASS SECRETARIAT. ALL BOATS GO UNDER ANNUAL WEIGHING SESSIONS EVERY YEAR BEFORE THE WORLD CHAMPIONSHIP

- **ROBOTIC MARKS**

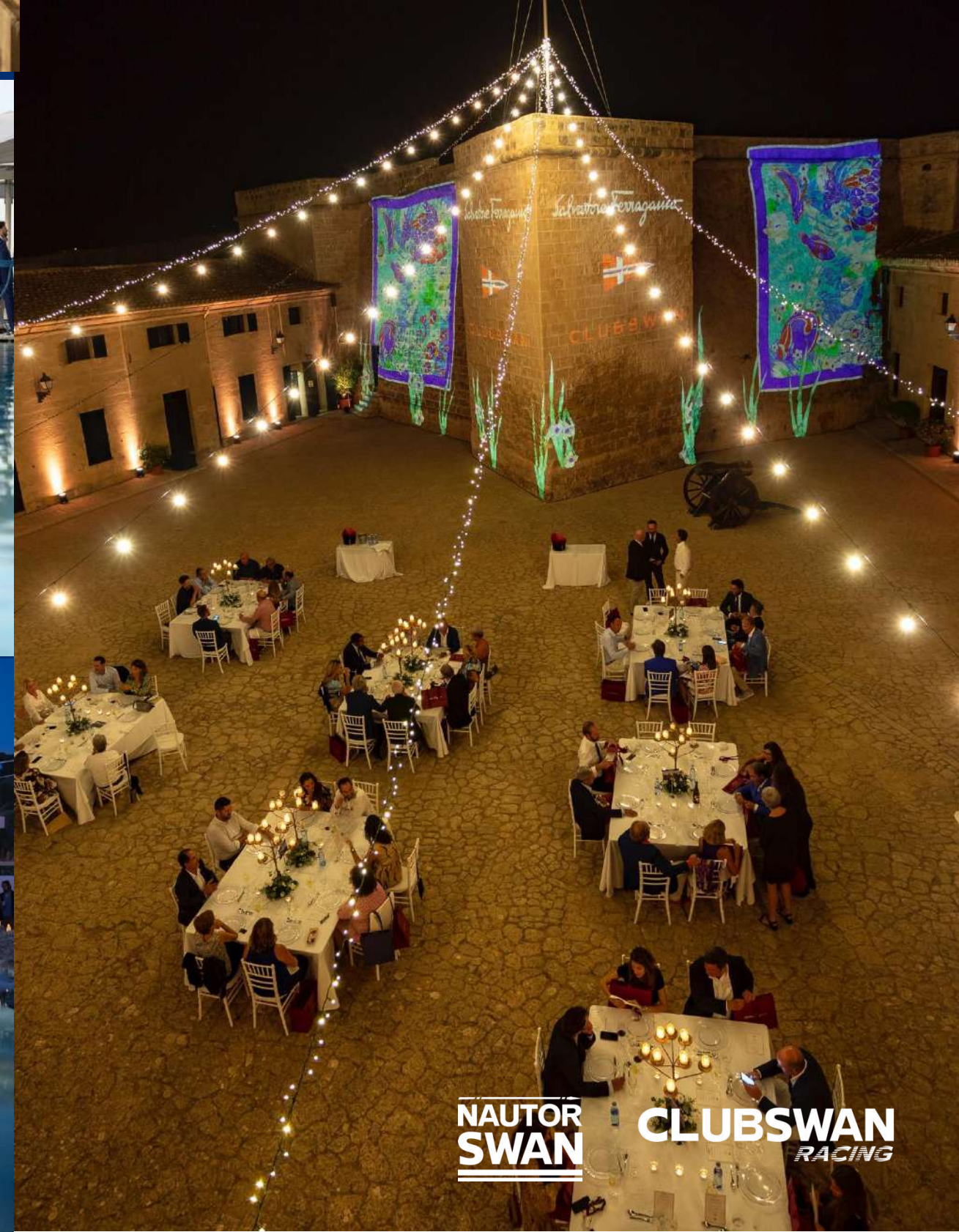
THE NATIONS LEAGUE EVENTS' MARK SETTING AND REPOSITIONING WILL BE A BREEZE, WITH A FULL SET OF ROBOTIC MARKS TO EACH EVENT



LIFESTYLE

THE NATIONS LEAGUE EVENTS ARE NOT ONLY RACING-ORIENTED, BUT THEY ALSO REPRESENT EXTRAORDINARY OCCASIONS OF GATHERINGS AND SHARING MOMENTS AMONG THE PASSIONATE OWNERS AND SAILORS ENHANCING THE SENSE OF BELONGING TO THE SAME FAMILY DRIVEN BY A DEEP LOVE FOR NATURE AND THE SEA AS WELL AS A STRONG RESPECT FOR THE ENVIRONMENT, THE SPORT AND THE VALUES OF BEAUTY, ELEGANCE, FREEDOM, FUN AND CHALLENGE.

WITH THESE ELEMENTS EACH RACE OFFERS A RICH PROGRAMME OF SOCIAL EVENTS INCLUDING THE OPENING CEREMONY, THE DAILY AFTER RACES, EXCLUSIVE OWNERS' DINNER, CREW PARTIES AND VERY HIGH ATTENDED PRIZE-GIVING CEREMONIES. THESE ARE ALSO OCCASIONS TO ENJOY SPECIAL PERFORMANCES AND MUSIC ENTERTAINMENTS LIVING THE TRUE SPIRIT OF SWAN IN ITS LIMITLESS ENTHUSIASM.



MEDIA & COMMUNICATION

- **HIGH LEVEL PHOTO AND VIDEO PRODUCTIONS AT ALL EVENTS**

A PROFESSIONAL AND WORLDWIDE RENOWNED MEDIA TEAM GRANTS FULL COVERAGE AND HIGH-QUALITY CONTENTS PRODUCTIONS AT EACH EVENT. CHECK IT OUT ON OUR SOCIAL CHANNELS!

- **PR AGENCY DEDICATED TO THE CIRCUIT**

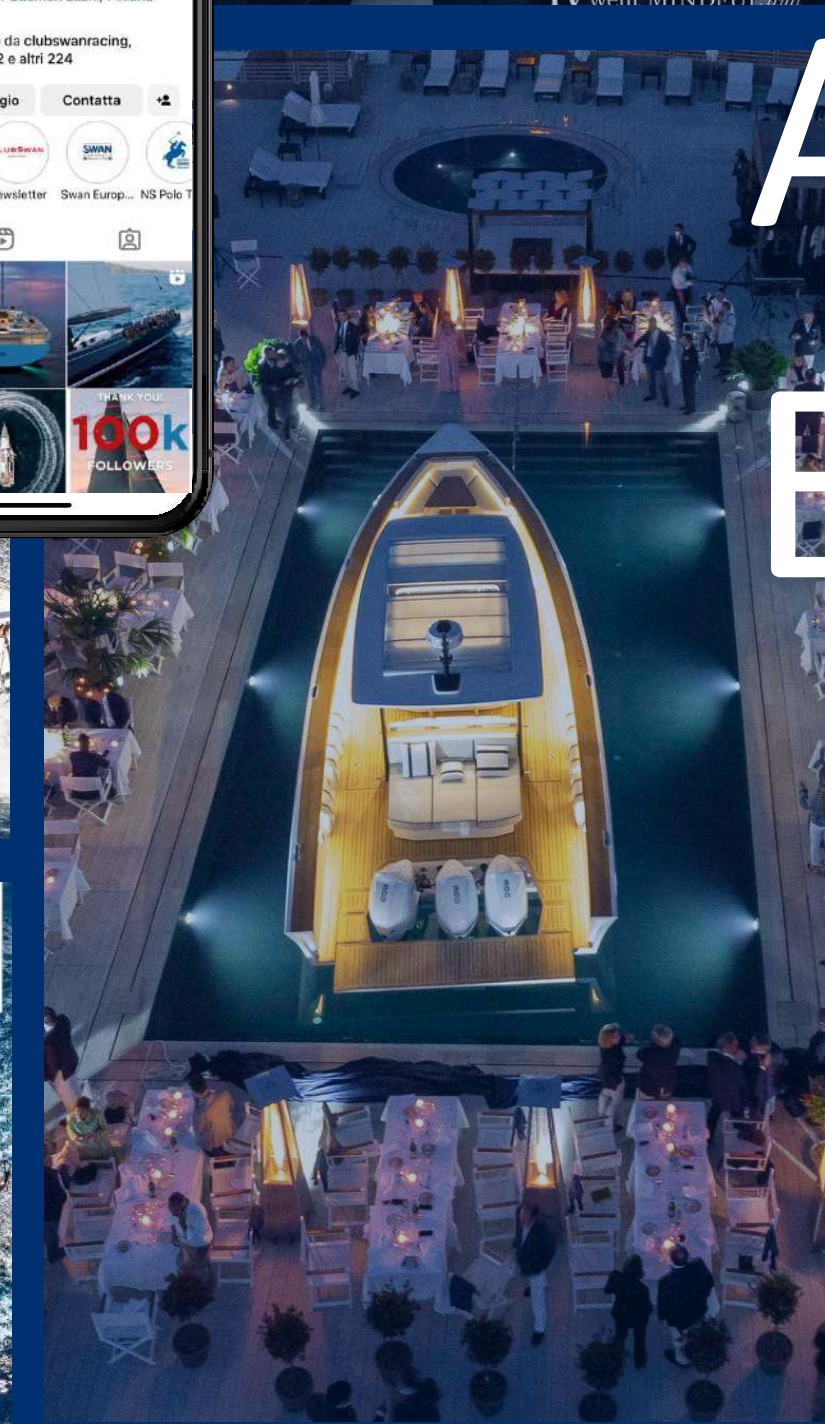
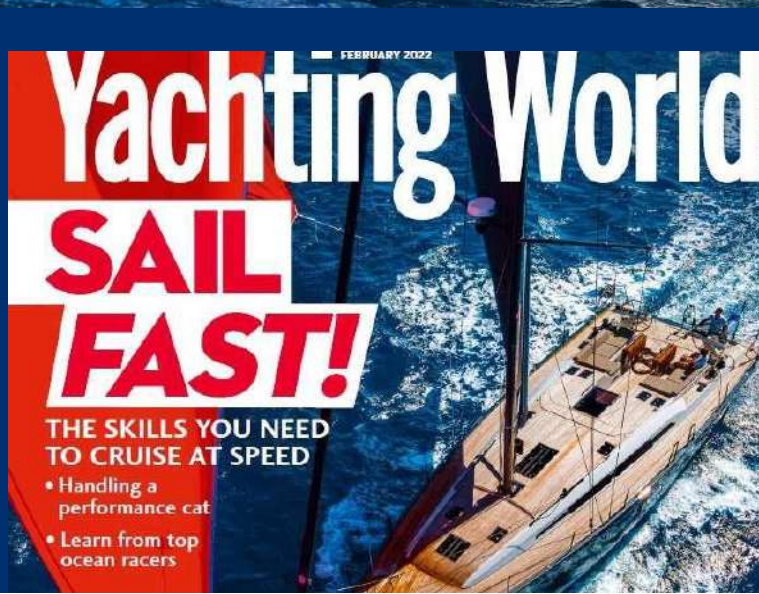
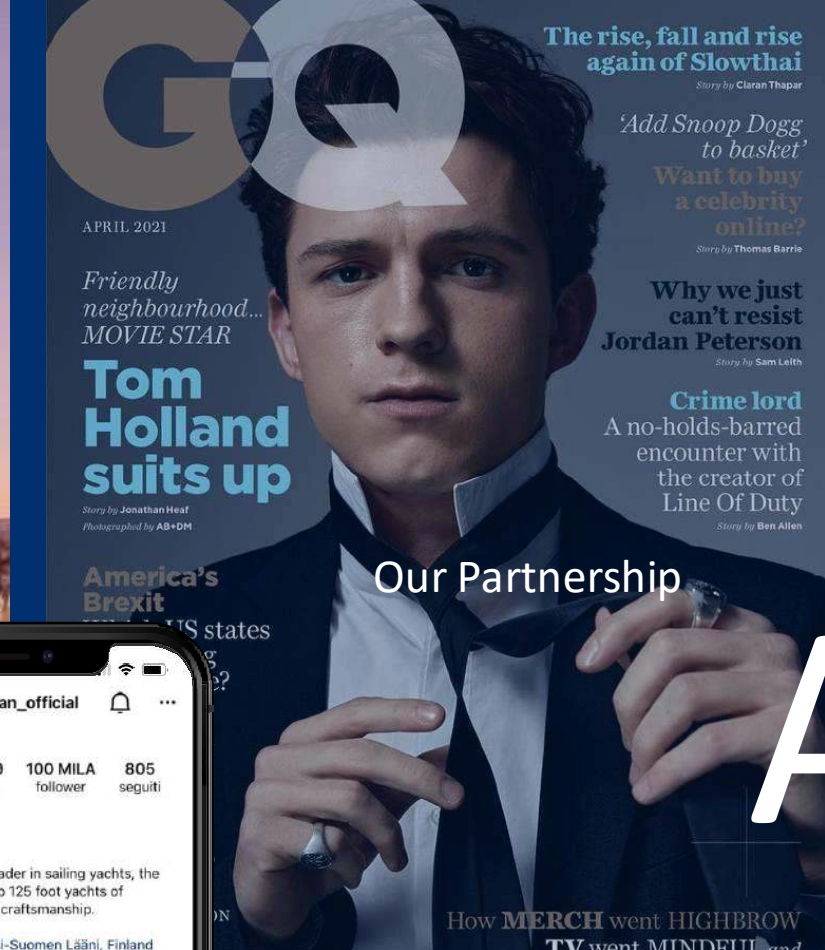
PRE & POST EVENTS PRESS RELEASES AND PRESS INVITATIONS WITH COVERAGE ON NAUTICAL AND LIFESTYLE MAGAZINES
THE NATIONS LEAGUE YEARLY EDITORIAL RETURN VALUE IS MORE THAN 1 MILION EUROS

- **DEDICATED STATE-OF-THE-ART APP**

ALLOW TO FOLLOW THE EVENTS AND LATEST RELEASES

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CLUBSWAN



A UNIQUE AND INTEGRATED BRAND PLATFORM



SWAN OWNERS AND ITS COMMUNITY MEMBERS ARE PROMINENT PUBLIC PERSONALITIES, NOBLES AND SUCCESSFUL ENTREPRENEURS, SOME OF WHICH ARE COUNTED AMONG FORBES' MOST POWERFUL MEN.

A UNIQUE TARGET AUDIENCE



LIVING THE SWAN DREAM



... FOR SPECIAL PARTNERS ONLY



PORSCHE®



FERRAGAMO



TECHNICAL PARTNERS



GARMIN

SAILMON

B&G



AON
Empower Results®

ETHIMO



EXPERIENCE PARTNERS

ITALY SEGRETA



SUSTAINABILITY PARTNER





ONS
NEAN
IGN

03



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04



THE NATIONS
LEAGUE
MEDITERRANEAN
SWAN ONE DESIGN

CLUBSWAN *RACING*



clubswanracing